

# Get Free Aesthetic Otoplasty Thomas Procedures In Facial Plastic Surgery Pdf File Free

Integrated Procedures in Facial Cosmetic Surgery Minimally Invasive and Office-Based Procedures in Facial Plastic Surgery Minimally Invasive Procedures in Facial Plastic Surgery, An Issue of Facial Plastic Surgery Clinics Face the Facts: The Truth About Facial Plastic Surgery Procedures That Do and Don't Work Integrated Procedures in Facial Cosmetic Surgery Non-invasive Cosmetic Procedures Blepharoplasty Simplified Facial Rejuvenation Office-based Procedures in Facial Plastic Surgery Evidence-Based Procedures in Facial Plastic Surgery, An Issue of Facial Plastic Surgery Clinics of North America Thomas Procedures in Facial Plastic Surgery Minimally Invasive Procedures for Facial Rejuvenation Facial Soft Tissue Reconstruction Thomas Procedures in Facial Plastic Surgery Patient Guide to Cosmetic Facial Procedures Facial Soft Tissue Reconstruction Thomas Procedures in Facial Plastic Surgery Aesthetic Otoplasty Thomas Procedures in Facial Plastic Surgery Thomas Procedures in Facial Plastic Surgery Facial Plastic Surgery Procedures in the Non-Caucasian Population, An Issue of Facial Plastic Surgery Clinics of North America, E-Book Aesthetic Otoplasty Anesthesia for Facial Plastic Surgery Rhinoplasty Cosmetic Facial Surgery Thomas Procedures in Facial Plastic Surgery Advanced Surgical Facial Rejuvenation Aesthetic Surgery of the Forehead and Upper Third of the Face Reducing Risks in Surgical Facial Plastic Procedures, an Issue of Facial Plastic Surgery Clinics of North America Non-Invasive Cosmetic Procedures The Non-surgical Facelift Book Thomas Procedures in Facial Plastic Surgery Facial Plastic & Reconstructive Surgery Cosmetic Facial Surgery - E-Book Office - Based Facial Cosmetic Procedures Facial Disfigurement: a Rehabilitation Problem Facial Danger

## Zones Ethnic Considerations in Facial Plastic Surgery The Park Avenue Face Evaluation and benchmarking procedures for facial expression recognition systems

A seven volume series covering the full spectrum of facial plastic and reconstructive surgery - each written by a nationally recognized facial plastic surgeon detailing their own clinical techniques and practices. Each volume is generously illustrated with superb clinical and surgical photos and numerous detailed case study photos. This series will be of great value to both experienced surgeons and as a teaching tool for resident level physicians and can be purchased individually or as a set. Otoplasty is the surgical correction of congenitally prominent ears and auricular deformities to create a normal appearance. Prominent ears are present in approximately 5% of the Caucasian population. This text focuses on nationally recognized Dr. Peter Adamson's clinical techniques and practices in Otoplasty. This how-to-do-it text is on the administration of intravenous sedation & local anesthetic blocks for all procedures in facial plastic surgery - rhinoplasty, blepharoplasty, rhytidectomy & dermabrasion. The book also includes chapters on monitoring the patient while under anesthesia, as well as the recovery phase. This book is one part of a seven volumes series covering the full spectrum of facial plastic and reconstructive surgery - each written by a nationally recognized facial plastic surgeon detailing their own clinical techniques and practices. Each volume is generously illustrated with superb clinical and surgical photos and numerous detailed case study photos. This series will be of great value to both experienced surgeons and as a teaching tool for resident level physicians and can be purchased individually or as a set. Rhinoplasty, the surgical modification of the nose, requires unique considerations over standard surgical procedures. The approach to nasal analysis entails both a careful analysis of surface deformities and a detailed understanding of the underlying anatomy. This text will serve as a guide to facial plastic surgeons and fellows as well as focus on Dr. Stephen Perkins' clinical techniques and procedures. A collection of minimally invasive facial rejuvenation techniques are examined to answer the question: Are they replacing more traditional/aggressive surgical procedures? This clinical and surgical information in Facial Plastic Surgery Clinics examines the increasing use of less invasive procedures and addresses how these are changing the surgeon's traditional approaches. . .15-minute rhinoplasty, 1-hour facelift, lunchtime laser treatment, 5-minute Botox

. .all are very much in the public consciousness and facial plastic surgeons address minimally invasive procedures with the question: Do they work? What is the evidence in terms of outcomes for each of the procedures addressed? What are the challenges? Authors compare a minimally invasive technique with its more invasive procedure counterpart in facial rejuvenation and provide their own experience and sense of ultimate long-term results, technique, complications, contraindications, recovery, patient selection. Endoscopic brow lift is compared with coronal brow lift; Necklifts are compared with cervical skin tightening devices; Facial fillers are compared with facial implants; Fractional and ablative CO2 resurfacing are compared; Rhinoplasty versus fillers; and more. . .Guest Editor Theda Kontis leads this presentation intended for facial plastic surgeons, plastic surgeons, and other specialists who are certified to practice cosmetic surgery. Office - Based Facial Cosmetic Procedures. As the demand for cosmetic procedures continues to rise, *Cosmetic Facial Surgery, 3rd Edition*, is your reference of choice for up-to-date, authoritative coverage of today's most effective, innovative, and sought-after techniques. Internationally recognized editor Dr. Joe Niamtu brings together a team of cosmetic surgery experts in plastic surgery, facial plastic surgery, oral and maxillofacial surgery, oculoplastic surgery, and dermatology who provide step-by-step guidance and personal tips and tricks for optimal outcomes and fewer complications. Accessible, easy-to-grasp descriptions, written in an engaging, first-person narrative, explain concepts based on real cases and on Dr. Niamtu's experience. Covers everything from new implants, lasers, blepharoplasty, and liposuction technologies to innovative new procedures that will greatly benefit your patients. Utilizes a highly visual, atlas-style format and templated chapters for quick access to key information. Includes new contributors, new content on rhinoplasty procedures, new coverage of male cosmetic surgery, new case photographs, and much more. Presents more than 3,000 full-color photos that show surgical techniques and before-and-after shots of actual cases. Features more than 50 videos that bring procedures to life, as Dr. Niamtu walks you through Botox and fillers, facial liposuction and fat transfer to face, and much more. Enhanced eBook version included with purchase. Your enhanced eBook allows you to access all of the text, figures, and references from the book on a variety of devices. This book is a comprehensive guide to facial plastic and reconstructive surgery for surgeons and trainees. Divided into five sections, the text begins with an overview of basic techniques, analgesia and conscious sedation, and legal and psychosocial issues. The next

section covers rhinoplasty, both aesthetic and medical, and section three discusses various aesthetic facial surgery procedures including browplasty, liposuction and scar revision. The following section examines non-surgical procedures such as chemical peels, Botox and fillers, and the book concludes with a section on reconstructive surgery including Mohs surgery, local flaps and grafts, cleft lip and palate, and craniomaxillofacial trauma. A question bank of more than 1000 questions and answers is included to assist revision and exam preparation. Authored by recognised experts from Canada and the USA, chapters feature multiple images and diagrams, as well as key points boxes for quick reference. Key points Comprehensive guide to facial plastic and reconstructive surgery Covers basic techniques, rhinoplasty, aesthetic facial surgery, non-surgical procedures, and reconstructive surgery Features a question bank of more than 1000 questions and answers Recognised author team from Canada and USA This book is one part of a seven volumes series covering the full spectrum of facial plastic and reconstructive surgery -each written by a nationally recognized facial plastic surgeon detailing their own clinical techniques and practices. Each volume is generously illustrated with superb clinical and surgical photos and numerous detailed case study photos. This series will be of great value to both experienced surgeons and as a teaching tool for resident level physicians and can be purchased individually or as a set. Rhinoplasty, the surgical modification of the nose, requires unique considerations over standard surgical procedures. The approach to nasal analysis entails both a careful analysis of surface deformities and a detailed understanding of the underlying anatomy. This text will serve as a guide to facial plastic surgeons and fellows as well as focus on Dr. Stephen Perkins' clinical techniques and procedures. Show More Show Less In this issue of Facial Plastic Surgery Clinics, guest editors Drs. David B. Hom and Deborah Watson bring their considerable expertise to the topic of Reducing Risks in Surgical Facial Plastic Procedures. Despite the many benefits of facial plastic and reconstructive surgery, unfavorable outcomes and complications can occur even among experienced surgeons. In this issue, top experts discuss common risks and adverse events that may occur from a variety of procedures and describe ways to help prevent, manage, and treat them. Contains 17 practice-oriented topics on reducing risks for poor surgical wound healing, facial scarring, local skin flap failure, rhinoplasty, mandible and midface fracture repair, rhytidectomy, blepharoplasty, and more, as well as reducing legal risks and social media issues for cosmetic surgery. Provides in-depth clinical reviews on reducing risks in surgical

facial plastic procedures, offering actionable insights for clinical practice. Presents the latest information on this timely, focused topic under the leadership of experienced editors in the field. Authors synthesize and distill the latest research and practice guidelines to create clinically significant, topic-based reviews. This book is part of a seven volume series covering the full spectrum of facial plastic and reconstructive surgery - each written by a nationally recognized facial plastic surgeon detailing their own clinical techniques and practices. Each volume is generously illustrated with superb clinical and surgical photos and numerous detailed case study photos. This series will be of great value to both experienced surgeons and as a teaching tool for resident level physicians and can be purchased individually or as a set. This text is designed to guide the surgeon through the available options for soft tissue reconstruction of the face, head and neck. Facial Soft Tissue Reconstruction is a practical guide based on over twenty years of experience and can be used as a teaching tool or a quick reference to the methods of reconstruction. This book is one of a seven volume series covering the full spectrum of facial plastic and reconstructive surgery - each written by a nationally recognized facial plastic surgeon detailing their own clinical techniques and practices. Each volume is generously illustrated with superb clinical and surgical photos and numerous detailed case study photos. This series will be of great value to both experienced surgeons and as a teaching tool for resident level physicians and can be purchased individually or as a set. Blepharoplasty, the surgical modification of the eyelid, is the most common facial plastic surgery procedure in America. This text focuses on Dr. Ira Papel's clinical techniques and practices in Blepharoplasty. Take your practice to the next level! Cosmetic Facial Surgery provides a highly illustrated, case-based approach to common face and neck procedures. In this full-color reference, internationally renowned surgeon Joe Niamtu III, DMD, covers techniques including brow, face, and neck lifts; nose, eye, and ear surgery; cosmetic surgery practice with discussions of the process of facial aging, diagnosing and consulting with patients, clinical digital facial implants; skin resurfacing; the use of neurotoxins; and the removal of skin lesions. The book also prepares you for photography, and anesthesia considerations. Comprehensive coverage includes the full range of surgical procedures from the upper face to the lower face/neck area. Over 3,000 full-color photos show surgical techniques and before-and-after shots of actual cases done by Dr. Niamtu. A DVD includes videos of procedures performed by the author, bringing complicated procedures to life. Accessible, easy-to-grasp

descriptions, written in an engaging, first-person narrative, explain concepts based on real cases and on Dr. Niamtu's experience. This book is part of a seven volumes series covering the full spectrum of facial plastic and reconstructive surgery - each written by a nationally recognized facial plastic surgeon detailing their own clinical techniques and practices. Each volume is generously illustrated with superb clinical and surgical photos and numerous detailed case study photos. This series will be of great value to both experienced surgeons and as a teaching tool for resident level physicians and can be purchased individually or as a set. Designed to serve as a comprehensive text for procedures of the forehead and upper third of the face, this text presents all traditional and cutting edge treatments, allowing for detailed instruction as to proper patient selection, technique and patient management for patients with aesthetic needs in the upper third of the face and forehead. These procedures are discussed in a clear and concise fashion, and the anatomy, history, rationale, scientific basis, necessary instrumentation, techniques and modifications, post-operative course and potential complications are clearly delineated and illustrated. This richly illustrated book covers all aspects of aesthetic facial surgery, from anatomy to the variety of procedures employed in facial surgery, including ancillary techniques such as chemical peel, laser, and facial fillers. Both newer techniques and variations on older approaches are carefully presented and discussed. In addition, preoperative care is analyzed, and detailed attention is devoted to problems related to HIV infection, anesthesia, complications, and psychological aspects. The contributors are all internationally acclaimed experts in the field. The book will be an invaluable source of information for residents and fellows, practicing aesthetic surgeons, and surgeons in a variety of related fields. Written by leading plastic surgeons from five different continents across the globe, this facial plastic surgery reference gives readers the tools they need to successfully perform surgical and non-surgical procedures on patients of various ethnicities. It includes sections on facial plastic surgery procedures performed on Latin, African, Asian, and Mediterranean/Middle Eastern patients, along with a final section on special topics such as fat grafting for mixed race patients and keloid treatments for dark skinned patients. Key Features: Online access to more than 20 videos in which the authors perform facial plastic surgery procedures described in the book More than 700 full-color illustrations clarify procedures presented in the text Covers all the major plastic and facial plastic surgery procedures performed on patients from different ethnic groups

The contributors to this textbook are experts from various regions of the world. The wealth of information provided reflects the needs of patients from diverse ethnic backgrounds and their unique concepts of beauty. Each contributor offers readers expert advice on how to approach different ethnic groups and what procedures best meet the needs of each group. This issue of *Facial Plastic Surgery Clinics*, Guest Edited by Dr. Yong Ju Jang, is dedicated to *Facial Plastic Surgery Procedures in the Non-Caucasian Population*. This issue is one of four selected each year by our series consulting editor, Dr. J. Regan Thomas. Articles in this issue include, but are not limited to: Facelift for East Asian, Facelift for African descendants, Forehead lift for Asian, Lower eyelid and midface rejuvenation, Blepharoplasty for Asian (Incisional technique), Non incisional blepharoplasty for Asian, Cosmetic bone contouring surgery for Asian, Two jaw surgery for Asian, Special considerations in facial reconstruction in the Non-Caucasian Patient, Rhinoplasty for African descendants, Cosmetic augmentation rhinoplasty for East Asians, and Special consideration in rhinoplasty for east Asian deformed noses. Provides in-depth, clinical reviews on the latest updates in *Facial Plastic Surgery Procedures in the Non-Caucasian Population*, providing actionable insights for clinical practice. Presents the latest information on this timely, focused topic under the leadership of experienced editors in the field; Authors synthesize and distill the latest research and practice guidelines to create these timely topic-based reviews. - Nonsurgical cosmetic procedures increased 67% between 1997 and 2001 The e-book wants to be a rational tuning of non-invasive facial rejuvenation techniques. In this sense it was useful to involve some dermatologists and plastic surgeons in the preparation of the work. All the procedures described in the book, which are the results of authors' experience, are able to give readers useful information about the selection criteria and the execution of it in order to optimize the possibility to get the best that these procedures can offer. *Simplified Facial Rejuvenation* is divided into sections that include anatomy and anesthesia, classifications, dermatologic procedures, suture lifts, surgical variations of the face, surgical variations of the eyes, brow, neck, lips, nose ear, and scalp, and medical legal aspects. The book presents multiple variations of suture lift procedures to allow the physician to decide which is best. Unique surgical procedures of the face are presented, many of which are techniques of minimal incision facelift. The book brings together the more popular procedures for patients that include simpler methods of facial rejuvenation with less pain, shorter recovery time, lower cost, and fewer complications. This book is one of a

seven volume series covering the full spectrum of facial plastic and reconstructive surgery - each written by a nationally recognized facial plastic surgeon detailing their own clinical techniques and practices. Each volume is generously illustrated with superb clinical and surgical photos and numerous detailed case study photos. This series will be of great value to both experienced surgeons and as a teaching tool for resident level physicians and can be purchased individually or as a set. Blepharoplasty, the surgical modification of the eyelid, is the most common facial plastic surgery procedure in America. This text focuses on Dr. Ira Papel's clinical techniques and practices in Blepharoplasty. [Show More](#) [Show Less](#) Physical attractiveness of the face has a significant impact on the social life and daily interaction of individuals as well as one's general perception of life. Proper surgical planning for aesthetic facial surgery requires a meticulous analysis of the patient's current and desired facial features from the perspective of both soft and hard tissues. Significantly greater changes to facial aesthetics can be made via the alteration of the main bony structures of the face than by alteration of soft tissue and skin alone. Various surgical and clinical techniques are available for the augmentation, reduction or refinement of the most prominent aspects of facial aesthetics, such as alterations to the cheek, chin, nose, para-nasal area, as well as the angle of the jaw. These techniques can be categorized as office-based or non-invasive techniques (filler injections, facial liposculpture or liposuction to modify the soft tissue of the face) and invasive surgical interventions such as facial prosthesis and maxillofacial osteotomies. In order to achieve the optimum aesthetic results for patients who undergo bi-maxillary or mono-maxillary orthognathic surgery, it is of paramount importance to utilize a hard and soft-tissue integrated approach. These integrated approaches have utilized the latest techniques in 3-dimensional printing, computer-assisted surgery, tissue engineering and stem-cell therapy in order to achieve positive and lasting outcomes. *Integrated Procedures in Facial Cosmetic Surgery* includes chapters that focus on facial analysis and clinical evaluation and best practices in surgical techniques such as: principles of bone contouring; genioplasty; mentoplasty; malarplasty; rhinoplasty; orthognathic surgery and intra-oral plastic surgery; lifting procedures like blepharoplasty; surgical approaches to cleft lip and palate surgery; as well as the principles of facial photography. Written by a team of renowned international experts, this textbook features over 900 original photographs, fully illustrating each procedure in a stepwise manner. *Integrated Procedures in Facial Cosmetic Surgery* is an essential companion for oral



and maxillofacial surgeons, plastic surgeons and otolaryngologists, as well as for cosmetic surgeons and clinical residents dealing with face rejuvenation. Its contents will also be of interest to dentists, prosthodontists, periodontists, radiologists, general surgeons, and dermatologists. Through easy to read and understand text, helpful analogies, descriptive illustrations and before and after photos of his patients, Dr. Jacono shares his unique knowledge of the face and its underlying structures to help readers understand the truth about the latest procedures and products available to improve the inevitable signs of aging. This crash course in facial plastic surgery, dermatology and skincare helps readers make educated decisions about the techniques they are considering. The book helps readers avoid common pitfalls, like choosing the wrong procedure to achieve a desired effect and identifies procedures which have been popularized by the media, but don't really work. Throughout the book, Dr. Jacono shares "Pearls of Wisdom" -- salient points that emphasize key messages -- garnered from his extensive training and stellar expertise in the field of facial plastic surgery. A quick and helpful read, the book covers important topics including the different classes of facial folds, lines and wrinkles; the latest Facial Cocktails designed to take ten years off your face (BotoxT, RestalynT and more); non surgical Lifts; recent advances in resurfacing and laser techniques (ThermageT and FraxelT); and other minimally invasive procedures (Thread Lifts); The ScarFree FaceliftT (of which Dr. Jacono is a pioneer); as well as more invasive surgeries and when they are needed. Other useful topics include rituals to deliver a quick recovery; the truth about topical skincare ingredients and sunscreens; and important information on choosing a facial plastic surgeon in your area. FACE THE FACTS is a brilliant and informative read for anyone talking about, writing about or considering facial plastic surgery. Ten percent of the proceeds from each book will go to "FACE TO FACE," a national project offering pro bono consultation and reconstructive surgery to victims of domestic violence. Dr. Jacono regularly performs pro bono surgeries for "FACE TO FACE" and has been highly recognized for his work with this and other charitable organizations. Evidence base in 2015 remains a subject of controversy for surgeons related to its application in surgery that cannot be approached as it is in medical evidence. Academic surgeons acknowledge that evidence base is necessary and private practitioners know it is woven into the fabric of their practice. Dr. Lisa Ishii and Dr. Travis Tollefson, editors of this publication, are at the forefront of clinical use of and research into evidence based surgery.

The Oxford Centre system of evidence is used for this issue. Currently, evidence is dominant in the reconstructive aspect, moreso than the cosmetic aspect; as such, this resource focuses on the nerve and microvascular procedures. Topics include Facial vascular anomalies, Cleft lip and palate; Trauma; Facial reanimation; System reviews and meta-analyses; and Skin care, Laser treatments; and Rhinoplasty. Audience for this resource is facial plastic surgeons, otolaryngologists, plastic surgeons, laser therapists, dermatologists, and skin researchers. Physical attractiveness of the face has a significant impact on the social life and daily interaction of individuals as well as one's general perception of life. Proper surgical planning for aesthetic facial surgery requires a meticulous analysis of the patient's current and desired facial features from the perspective of both soft and hard tissues. Significantly greater changes to facial aesthetics can be made via the alteration of the main bony structures of the face than by alteration of soft tissue and skin alone. Various surgical and clinical techniques are available for the augmentation, reduction or refinement of the most prominent aspects of facial aesthetics, such as alterations to the cheek, chin, nose, para-nasal area, as well as the angle of the jaw. These techniques can be categorized as office-based or non-invasive techniques (filler injections, facial liposculpture or liposuction to modify the soft tissue of the face) and invasive surgical interventions such as facial prosthesis and maxillofacial osteotomies. In order to achieve the optimum aesthetic results for patients who undergo bi-maxillary or mono-maxillary orthognathic surgery, it is of paramount importance to utilize a hard and soft-tissue integrated approach. These integrated approaches have utilized the latest techniques in 3-dimensional printing, computer-assisted surgery, tissue engineering and stem-cell therapy in order to achieve positive and lasting outcomes. Integrated Procedures in Facial Cosmetic Surgery includes chapters that focus on facial analysis and clinical evaluation and best practices in surgical techniques such as: principles of bone contouring; genioplasty; mentoplasty; malarplasty; rhinoplasty; orthognathic surgery and intra-oral plastic surgery; lifting procedures like blepharoplasty; surgical approaches to cleft lip and palate surgery; as well as the principles of facial photography. Written by a team of renowned international experts, this textbook features over 900 original photographs, fully illustrating each procedure in a stepwise manner. Integrated Procedures in Facial Cosmetic Surgery is an essential companion for oral and maxillofacial surgeons, plastic surgeons and otolaryngologists, as well as for cosmetic surgeons and clinical residents dealing with face rejuvenation. Its contents will also be of interest to dentists,

prosthodontists, periodontists, radiologists, general surgeons, and dermatologists. Subperiosteal, extended sub-SMAS, deep plane, and composite rhytidectomy are all names that have been used to describe the current, more extensive operations for facial rejuvenation. Although these procedures provide superior results, they also involve deeper dissections with the potential for injury to the facial nerves. In order to avoid injury to these nerves, a thorough understanding of their locations is crucial for surgeons performing these operations. Facial Danger Zones, 2nd Edition, by Dr. Brooke Seckel, provides the key to safety in these procedures. Drawing on his expertise in neurology and plastic surgery, Dr. Seckel has created a practical and beautifully illustrated color atlas to alert surgeons to the facial danger zones encountered in these deep plane face lifts. Divided into seven major facial danger zones, this clinical atlas takes each zone and graphically demonstrates the nerve and consequence of injury, the anatomic borders of each facial danger zone, and the techniques for safe surgical dissection. If you are performing, or preparing for, the more extensive face-lift procedures, this book will help you avoid the surgical complications of facial nerve damage. It is a must for every plastic surgeon performing face lifts or any facial procedure. Minimally Invasive and Office-Based Procedures in Facial Plastic Surgery is a practical how-to guide that focuses on the latest techniques used to perform cosmetic plastic surgery procedures in an office or outpatient setting. The procedures covered range from chemical peels to short-incision face and neck lift, and much more! Key Features: Online access to over three hours of video in which experts demonstrate the surgical techniques presented in the book Chapters are written so that both novice and more experienced practitioners can become proficient at performing new techniques More than 500 detailed color illustrations, presented in a step-by-step format, clarify the procedures Written by experts in the fields of facial plastic surgery, dermatology and plastic surgery Facial plastic surgeons, otolaryngologists, dermatologists, and plastic surgeons will repeatedly consult this book to review specific techniques in detail before performing a procedure in cosmetic facial surgery. A seven volume series covering the full spectrum of facial plastic and reconstructive surgery - each written by a nationally recognised facial plastic surgeon detailing their own clinical techniques and practices. Each volume is generously illustrated with superb clinical and surgical photos and numerous detailed case study photos. This series will be of great value to both experienced surgeons and as a teaching tool for resident level physicians and can be purchased individually or as a

set. The Patient Guide to Cosmetic Facial Procedures aims to be a starting point for patients considering facial cosmetic procedures. With detailed discussions of both surgical and non-surgical options, facial plastic surgeon Dr. D.J. Verret provides an unbiased review of currently available products and surgical techniques for creating a more youthful appearance. Each section provides an explanation of a procedure and a starting point of questions to ask your physician when you decide to have a consultation. Web resources are provided so that additional patient research is only a click away. The book not only helps patients in understanding procedures but also provides tips for choosing a physician and suggestions to help wade through the myriad of advertising patients are bombarded with on a daily basis. The book is a must have for anyone considering facial rejuvenation. Your face defines you. It influences how people perceive you at work, at play, and even at home. But what if something about your face doesn't make you feel like the real you? In *The Park Avenue Face*, dual board-certified facial plastic and reconstructive surgeon Dr. Andrew Jacono reveals how to achieve flawless, undetectable plastic surgery so you can fix what you don't like, restore what you've lost, or prevent signs of aging. From his elite Park Avenue aesthetic surgery center, Dr. Jacono has enhanced tens of thousands of faces not by prescribing an arbitrary standard of beauty, but by amplifying each patient's individual beauty for totally natural results. A global authority in advanced facial plastic surgery, he has presented clinical research and conducted live surgery in front of peer audiences at over 100 plastic surgery symposiums around the world, including at Harvard, Yale and Stanford Universities. Now, he's ready to share his expertise with you. High-end Park Avenue clients want to fight the signs of aging while highlighting their best features. They want lips that look like their own lips, eyes that look like their own eyes. They want facial features in line with their ethnicities. Park Avenue clients want to look powerful yet approachable, wise yet fresh, and above all, natural. With Dr. Andrew Jacono's advice, you can have the Park Avenue Face no matter who you are or where you live. The Park Avenue Face also highlights a trend unique to the United States—a distinct difference between conceptions of beauty on the west coast versus the east coast. Where the West Coast Style is often about changing your personal signature, the East Coast Style prioritizes maintaining your personal signature. Through this up-close look at coastal trends, the reader will learn how to define and achieve a natural look—a face that reflects the person they have always been, and the person they strive to be, not someone they don't recognize in

the mirror. If you want a face with character and depth that looks ageless and don't want a stretched, artificial or generic look, Dr. Jacono will show you how to get there. If you are considering any kind of facial enhancement, from minor and non-invasive treatments such as simple injections or a laser treatment to more involved surgical procedures such as a full-on facelift, this is your resource. The Park Avenue Face will show you how to avoid the quacks, the fads, the financial waste, and the dangers. Dr. Jacono will help you determine how you want to look and how best to get there. Featuring fascinating patient anecdotes, dozens of before-and-after photographs showing what the various procedures can accomplish and line drawings by veteran medical illustrator William Winn, this comprehensive guide will fully prepare you to step into a doctor's office and discuss your facial enhancement options. You'll know how each treatment works, how long you will take to recover, and how much change you can expect. If there is something about your face you think is holding you back—decide if making a change is right for you. Let The Park Avenue Face guide you to becoming your best you.

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